

BCFA

REASONS TO BELONG

CREATING OPPORTUNITIES

MARKETS & PRODUCT SECTORS

BCFA members focus on commercial market sectors within the furnishing industry including:

**WORKPLACE – MARINE
EDUCATION – HEALTHCARE
HOSPITALITY**

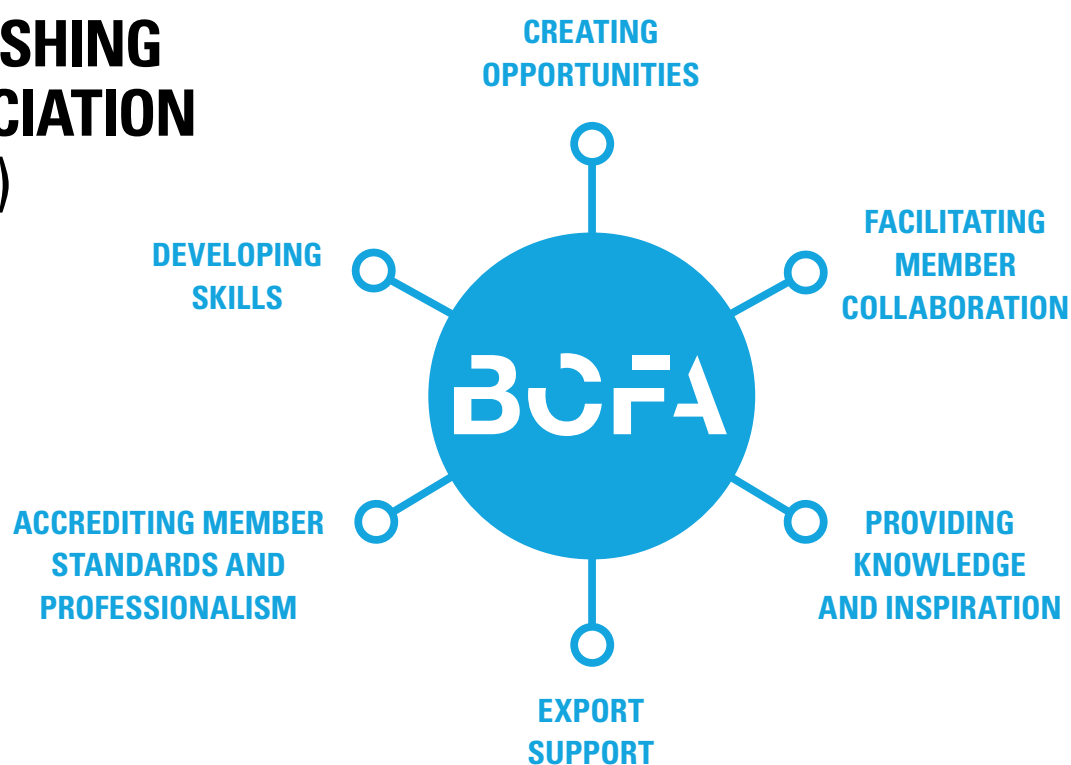
Within these markets, our members supply a wide range of products and services including:

**FURNITURE – CARPETS & RUGS
HARD FLOORING – LIGHTING
CURTAINS & BLINDS – BEDS
BATHROOM FITTINGS – ART
WALL COVERINGS – FABRICS
SOFT FURNISHINGS
DESIGN & FIT OUT
OUTDOOR – ACCESSORIES**





THE BRITISH CONTRACT FURNISHING ASSOCIATION (BCFA)



BCFA & DESIGN INSIDER JOB PORTAL

Free to members.

14,500

unique visitors
per month

Design Insider

8,000 unique visitors per month

Design Insider weekly newsletter

8,500 subscribers

BCFA Web Site

4,000 unique visitors per month

Product Finder

2,500 unique visitors per month

Design Insider Directory

4,500+ printed copies distributed

BCFA and Design Insider

free job portal



“BCFA Marketing channels are perfect for us to promote our brand, products and projects to the wider design industry”

Eleanor Cardwell Bossick,
Newmor

CREDIBILITY & ACCREDITATION

Membership criteria and
peer review

BCFA Code of Practice

BCFA Brand

The BCFA is an accredited
Trade Challenge Partner
with the UK Department
of International Trade

BCFA Terms of Trade

BCFA CPD



“Our clients see the BCFA
as a *Benchmark*”

Carmel Satterthwaite,
Panaz

“Knowing the suppliers we
use are members of the
BCFA gives you that sense
of security”

Kate Martin,
ReThink Interiors

INFORMATION & SUPPORT

“We have been a member for many years and have benefited hugely from the continued support and information”

Stephen Russell,
Pledge Office

Weekly news update of industry opportunities

Quarterly industry trends update

Focus reports providing in depth analysis of key developing market sectors and trends

Mentoring support, advice and guidance

Export support and information, grant advice and access

Knowledge Centre

Workshops & Seminars

EVENTS

Networking events with clients

Workshops and seminars for members and clients

Exhibitions via the BCFA Open series

Events with key industry partners

BCFA Forums

BCFA CPD Seminar Programme

“BCFA gives us a strong presence and credibility to our key target group. Many long-standing relationships have started with a BCFA introduction”

Ilker Hussein,
Laufen



www.thebcfa.com | www.thebcfa.com/product-finder

www.designinsiderlive.com | www.bcfaopen.com

BCFA

For an informal discussion about
membership and the benefits,
please contact

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