



BD | NY

Boutique Design New York –10th/11th November 2019 **UK Dept. of International £2,000 TAP funding to exhibit in UK Pavilion***

BCFA are offering UK companies another exclusive opportunity to participate in a UK Group at BDNY 10/11 November 2019 at the Jacob K Javits Centre. This prestigious show is ranked among the fastest growing trade fairs in the US and has doubled in size over the past four years to target the growing US boutique hotel sector. Visitors numbered over 8,000 interior designers, architects, hospitality property owners/developers/operators primarily based in the Eastern US, Canada and Europe. See: <https://www.designinsiderlive.com/the-best-of-british-design-at-bdny/>

Stands offered will be in a prestigious front of show block featuring Premier Booth Package which includes white hard wall system, lighting, carpet and drayage (movement of your boxes from the show loading bay to your stand). There are four stand sizes available - (NB. in the USA they are sized in feet not yards).

- 5ft x 10ft (approx. 1.5m x 3m = 4.5m²) Cost \$4,100
- 10ft x 10ft (approx. 3m x 3m = 9m²) Cost \$7,550
- 10ft x 20ft (approx. 3m x 6m = 18m²) Cost \$15,100
- 20ft x 20ft (approx. 6m x 6m = 36m²) Cost \$30,200

BCFA will facilitate participation at this show by providing:

- Allocations of booth in prime front of show UK blocks
- Facilitation and management of the group.
- Appointment of a UK shipper to deliver UK goods to the USA show freight yards.
- On site assistance prior and during build/show/breakdown by experienced BCFA Project Manager.
- Publicity in an UK group feature in Boutique Design Magazine, show issue.
- Provision of DIT Tradeshow Access Programme Grant funding of £2,000 for eligible UK companies*

To indicate your interest would you please complete the link www.bdny.com/apply-to-exhibit and then let me know what you have requested. The form on this link is NOT a contract so does not commit you to the show.

You will be sent a plan showing your position at the front of the halls in our UK section. BCFA will charge an administration fee of £550 plus VAT per member company payable on your confirmed booking. This fee includes inclusion in the advert in Boutique Design Magazine as indicated above which enables us to secure our prime position. Space allocations will be limited, so serious enquiries only please.

Kind regards

Sue

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BCFA

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**Currently awaiting confirmation from the UK Dept. of International Trade*