

DESIGN **INSIDER:**

THE INSIDE TRACK ON COMMERCIAL INTERIORS



ADVERTISING OPPORTUNITIES



DESIGNINSIDERLIVE.COM
T: 01494 896790
E: JESS@THEBCFA.COM

ADVERTISING OPPORTUNITIES

ADVERTISING

Hero Banner

768 x 200 Pixels
URL Link
Call to Action

Cost
Non-Member: £595 Per Week
Member: £495 Per Week

Newsletter Banner

700 x 238 Pixels
URL Link
Call to Action

Cost Per Newsletter Feature
Non-Member Hero: £250
Non-Member MPU: £150
Non-Member Footer: £150

Member Hero: £200
Member MPU: £100
Member Footer: £100

MPU Square

340 x 340 Pixels
URL Link
Call to Action

Cost
Non-Member: £350 Per Week
Member: £260 Per Week

Advertorial

600 - 1000 Word Article Accompanied by 6 - 8 images.
or
400 - 600 Word Product Focussed Article Accompanied
by 3 - 6 images.

Cost
Non-Member: £300 Per Article

Add ons
£200 Social Media Mention
£150 Newsletter Mention

SOCIAL MEDIA

Twitter

Pinned Post
1200 x 675
Call to Action
URL Link

Cost
Non-Member: £250 for One Week

Facebook

Sponsored Post
1200 x 628 Pixels
Call to Action
URL Link

Cost
Non-Member: £375 for One Week

Instagram

Sponsored Post
1080 x 1080 Pixels
Call to Action
URL Link

Cost
Non-Member: £450 for One Week

HOW TO BOOK

Advertising booking forms are on the below page for members and non members, however if you would like to speak to someone for more information email alys@designinsiderlive.com or jess@thebcfa.com or call us on 01494 896790.

ADVERTISING BOOKING FORM - NON-MEMBERS

FULL NAME:

COMPANY NAME:

PHONE NUMBER:

EMAIL ADDRESS:

Please tick the advertising space(s) you would like to book:

Hero Banner	£595
MPU	£360
Newsletter Hero	£250
Newsletter MPU	£150
Newsletter Footer	£150
Advertorial	£300
Twitter Post	£250
Facebook Post	£375
Instagram Post	£450

Please send this booking form to Jess Mockler - Jess@thebcfa.com who will be in contact with your invoice.

Payment must be received within 28 days of booking.

Artwork to be sent a week prior to publish date.

A completed booking form by email, post or fax is accepted as a signed confirmation. Cancellations will incur a 100% fee of the remaining total at the time of cancellation.



Project House
25 West Wycombe Road
High Wycombe
Bucks HP11 2LQ
E: enquiries@thebcfa.com
W: www.thebcfa.com
T: 01494 896790

ADVERTISING BOOKING FORM - MEMBERS

FULL NAME:

COMPANY NAME:

PHONE NUMBER:

EMAIL ADDRESS:

Please tick the advertising space(s) you would like to book:

Hero Banner	£495
MPU	£260
Newsletter Hero	£200
Newsletter MPU	£100
Newsletter Footer	£100

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